

Cate Mulligan

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Summary

Over ten years in communications and digital design for South Bay county fine arts organizations, and individual artists. Skilled in UI design, interactive content creation, web maintenance, SEO. Responsible for multiple sites utilizing 10 gigabytes of server space for since 2006. Well versed in copy editing, social media, and digital photography (Canon Rebel T3 & Pentax SLR) Familiar with composite graphics, large scale formats, color correction, image editing, and all things Adobe. Formerly employed as Artist in Residence in the South Bay at The Lucille Packard Children's Hospital (via Triton Museum's ArtReach), SJSU ArtPath, PAPPAs, (Palo Alto Parents and Professionals for the Arts) The Palo Alto Art Center, and the Euphrat Museum. Previously employed in advertising selling over thirty national brands as on camera talent. Currently self-employed as a digital designer for professionals in the arts and entertainment industry.

Goals

To nurture artistic expression as global soul food.

To weave context, content, and culture into design driven visuals.

To cultivate ideation and collaboration into the business of art, and the art of business.

Accomplishments

Examiner.com – National and Monterey county food critic/photo journalist

Promo designer – KSAR

Associated Press Managing Editors Conference - photo journalist

Youtopia/Kidsinit – Creative Director and project lead for the 501(c)3 non-profit organization, focused on developing a creative based online learning engine for at-risk youth. In 1999 NASA Learning Technologies Project Index listed Youtopia as a cutting edge tool incorporating the arts and sciences with technology for social benefit. Funding was supplied in part by WANG Government Services and many Silicon Valley businesses from 1995 to 2000. Project overview.

Seagate – Ideation for HR campaign to reduce cycle time; creating over 100 graphics and copy concepts for the President of Global Branding and Director of Communications

UI Design/Flash web design – Saratoga Music Boosters, (see LinkedIn comments) JohnKurtyka.com, Amuck Productions.com, IanFreebairn-Smith.com, ClarkBurroughs.com

Web maintenance; currently managing a 10 gigabyte server space through Wild West Domains entitled GoKatie.com with 10 active sites.

Textile Design/Tee shirt production; The Kentucky Derby (Christine George Designs) The Triton Museum (Lou Bermingham's one man show, May 20, 2011) Amuck Productions, Mark Shunney (MarkWorks for Santa Cruz 2009 Art Intervention)

Evites, E mail blasts, Social Networking, Newsletters – Various artists, Jim Gott, Jessica Johnson, Friends of the Monterey Symphony, Clark Burroughs, Barbara Nissman

Experience

2006 – 2012 All skill sets employed for the following clients: Christine George, Clark Burroughs, Ian Freebairn-Smith, Mary Parkerson, Mitchell Amundsen, Saratoga Music Boosters, The Saratoga Educational Foundation, The Monterey Symphony, Examiner.com,

Jon Kwak, Lou Birmingham, Coeur d'Olives, Mark Shunney, Addison Penzak Jewish Community Center, The Heritage Theatre, McAfee Center, Tvia.com, Alfred's Floor Coverings.

2004 – 2006 Digital Design student at West Valley College

2001 – 2003 Artist in Residence for ArtPath, ArtReach, The Euphrat Museum, The Palo Alto Art Center, PAPP (Palo Alto Parents and Professionals for the Arts), including various community art fairs during the summer.

2000 – 2002 Ensemble Solutions UI consulting, Tvia.com UI interface design

1995 – 2000 Youtopia/Kidsinit Creative Director and Project Champion

Education

Albany State University; Magna Cum Laude, BA Cultural Anthropology, with a focus on communications and documentary film making. Continued studies in Interactive content design and digital design related programs:

UCLA extension course; Interactive writing.

Mac schools; Photoshop.

SUSC; Macromedia Director.

West Valley College; Dreamweaver, and Flash Animation.

Examiner.com: SEO and social media training via contract employment.

Awards and Memberships

Project Youtopia was listed in the NASA/ATCC Learning Technologies Project Index 1999

20 + year member of Screen Actors Guild, representing over 30 national products

1999 World Congress International Executive Who's Who

2008 Madison Who's Who (experts in commerce and the arts)

String book

Artist Portfolio (elements for graphic backgrounds, details, & content character)

Business related art